



SF Search Completes Senior Vice President, Customer Success Search for Punchh, Inc.

Local boutique executive retained search firm successfully completes search for key executive role at Punchh, Inc. a Series B Sapphire Ventures and Cervin Ventures funded company.

Austin, TX (July 17, 2018) -- SF Search, a retained search firm specializing in leadership roles and building high performance teams for high-growth SaaS companies in the San Francisco Bay Area is pleased to announce the successful completion of the Senior Vice President of Customer Success search for Punchh, Inc. Headquartered in San Mateo, California, with offices in Austin, Texas and Jaipur, India, Punchh recently raised a Series B round of \$20 million in funding led by Sapphire Ventures with previous investors participating. Punchh develops a SaaS marketing platform for retail brands, restaurant groups, health and beauty salon chains and fitness group brands, combining AI and machine learning technologies, mobile, and omni-channel digital communications to increase loyalty and lifetime customer value for their customers.

Emilia Brad joins Punchh as the new Senior Vice President of Customer Success, bringing with her over twenty years of executive and leadership experience from industry leading companies such as Contently, Rosetta Stone, NICE Systems (Satmetrix) and Accenture. Emilia will lead and build a world-class customer success and services organization to support continued growth.

As Founder and Managing Director at SF Search, Christine Lee delivered a flawless and efficient search process for the CEO at Punchh with an all-star panel to complete the search for Punchh in just 75 days, in an industry where searches typically take 90 to 120 days to complete. "Finding just the right combination of an inspirational customer success leader with an exceptional solid track record in a high growth SaaS company was not easy, but ultimately we landed a seasoned industry veteran, and my client could not be happier," said Christine Lee.

As a partner to high-growth venture funded SaaS companies, SF Search is a minority, woman-owned company that works in collaboration with executive management teams to complete searches in record time for key leadership and management roles in Customer Success, Marketing, Product and Sales.

For more information, visit SF Search (www.sf-search.com). SF Search also runs Austin Search Partners (www.austinsearchpartners.com) for Austin, Texas based client companies.